



Emma Rice & Daviona Ruff  
Bonaire Middle School FCCLA  
Bonaire Middle School  
Bonaire  
Georgia  
Entrepreneurship  
Bright Ideas

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# Planning Process Summary Page



## FCCLA Planning Process



### IDENTIFY CONCERNS



We realized that there were not many recycled environment friendly lamps. We then decided we could use our FACS skills and apply ourselves to fix this situation.

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### SET A GOAL



Our goal is to help our community along with our school better, by doing service project with our chapter and other groups around our school. We strive to teach our students through FACS class, and FCCLA.

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### FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)



**Who:** Emma Rice and Daviona Ruff

**What:** An environment friendly LED lamp.

**When:** August 2019, September 2019, October 2019, November 2019, & December 2019, & January 2020

**Where:** Bonaire Middle School

**How:** We started off by cutting and gluing our spoons to the bottle. We then spray painted the lamp and attached the chain to our led light.

**Cost:** We spent a total of \$35 on our entire project.

**Resources:** Computer, Printer, my FCCLA adviser, and our FACS classroom.

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### ACT



Project was developed and planned by chapter members on August 24<sup>th</sup>, 2019

We begun our process on September 3<sup>rd</sup>

We measured, cut, glued, painted through September 3<sup>rd</sup> – January 11th 2020

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### FOLLOW UP



We have decided to bring our company up a step and add new lamp shade colors and also stands

# Online Project Summary Submission

**The Following Users Have Been Emailed:** Emma Grace Rice (katherine.anderson@hcbn.net), Mrs. Ginger Caldwell (pworks2302@gmail.com)  
**Subject:** 2019-2020 STAR Events Online Project Summary Form  
**Email Body:**



**EVIDENCE OF PROJECT SUMMARY SUBMISSION**

Thank you for completing the project summary form for your STAR Event. To receive the point for submission, print this email and have your adviser verify by signing and dating below for including in a display, file folder or portfolio. One survey per entry is required.

Chapter Name: Bonaire Middle School - 10888

State: Georgia

Members: Emma Grace Rice, Daviona Tanya Ruff

Event Name: Entrepreneurship

Level: Level 1 (through grade 8)

Project Title: Bright Futures

Adviser's Signature Ginger Caldwell

Date 2/5/20



# Business Description

- *Bright Futures* is an environment friendly lamp business. All of our products are hand made and recycled.



# Mission Statement

- To provide homes and even workspaces with better designed high-quality environment friendly lamps.

# Demographics

- According to <http://worldpopulationreview.com/> there are 372 million people in America. Only 34 percent of those people recycle. Our product can be sold all over America, and people will be helping the environment without even realizing it.



# Market Analysis

- Our company, Bright Futures has a high success rate because recycling is an upcoming trend.





# Industry Threats & Opportunities

- Other upcoming businesses with the same mission
- Stores not selling our product

# Facility

- We have facilities all around the US.

Exaple:

- Austin Texas Facility/Factory



# Emergency Procedures

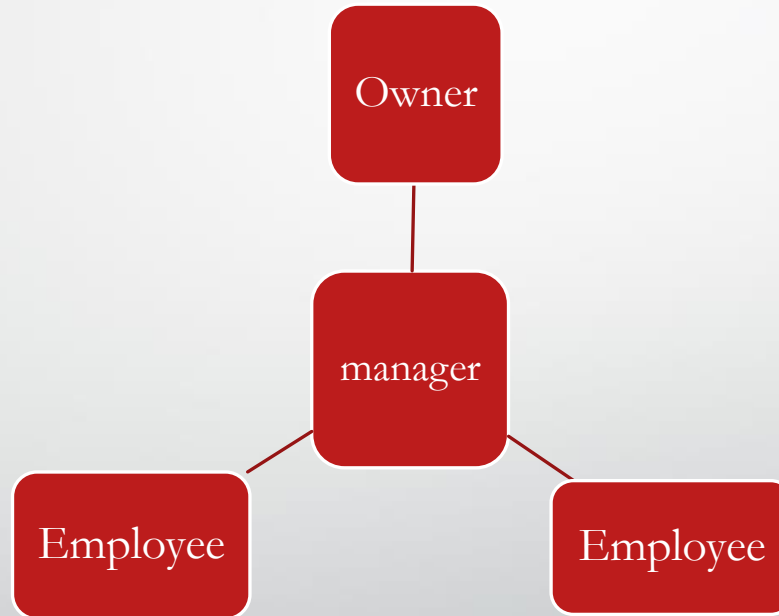
- In case of a fire, if small fire than use the closest fire extinguisher. If it's a large fire, then have all employess evacuate in a timely manner while 911 is contacted.
- In case of any weather threat, if managers are notified about severe weather before the day of work employees will be notified to stay home and stay safe.

# Supplies and Equipment

Equipment/ Supplies	Supplier	Quantity	Cost
Spray Paint	Lowe's	1	\$1.98
Lamp Chain	Lowe's	1	\$2.68
LED light	Lowe's	1	\$3.59
JB Weld Glue	Lowe's	1 tube	\$3.98
Spoons	recycled	6 boxes	\$0
Bottle	recycled	1 bottle	\$0

TOTAL COST : \$12.23

# Organizational Chart...



# Hiring Procedure

- 1. Applicant can pick up application in person at one of our offices or online.
- 2. Manager will schedule an interview.
- 3. Applicant will be notified if they got the job or not within the following week.

# Compensation and Benefits

- Employee will be paid the amount of their job title
- Paid monthly on the first Friday of the month
- 10 sick days, 5 personal per year
- Insurance will be provided
- 401k plan



# Preferred/ Required Skills

- Good with people
- Knowledge on recycling
- Recognizing defects of products





# Present Employee Positions

- Owner
- Manager
- Co-manager
- Employee
- Janitor

# Annual Salaries

- Owner- \$75,000
- Manager- \$65,000
- Co-manager- \$60,000
- Employee- \$45,000
- Janitor- \$30,000

# Fee Structures

<b>Business Requirements</b>	<b>Expense</b>
Lease Payment	\$2,000 per month
Supplies & Equipment	\$12.23 per lamp
Insurance	\$650.00
Business Cards	\$9.99 for 500
Legal Documents	\$100.00

# Budget

<b>One regular sized lamp</b>	<b>\$19.99</b>
One jumbo sized lamp	\$29.99

# Laws, Regulations, and Codes

- Drug tests for ALL employees

Must complete a drug test as part as application; random drug test throughout the year.

Monthly building inspections.

Licensed Business.



# Marketing Plan

- Create television commercials
- Invest in Google AdWords
- Ads on social media platforms
- Create a social media account on popular platforms

# Business Flyer



# Bright Futures Product Display

